

**FOR IMMEDIATE RELEASE**

## **Strelmark Named Innovative Business of the Year**

Washington, DC, September 22, 2005—The Greater McLean Chamber of Commerce has announced that Strelmark, LLC ([www.strelmark.com](http://www.strelmark.com)) will receive its 2005 Business Award for “Innovative Business of the Year.” The award will be delivered to Hilary Bruggen, CEO of Strelmark at an awards reception and dinner starting at 6pm on Wednesday, September 28 at the Mclean Hilton Tysons Corner.

“Strelmark’s founder, Hilary Bruggen, has cleverly parlayed her business development expertise and knowledge of ‘business golf’ to show area professionals and organizations how to leverage the game to gain and retain clients and boost their bottom lines,” said Ingrid Mendoza, president of The Greater McLean Chamber of Commerce.

“Winning in business is all about relationships and golf is one of the best business bonding and relationship building vehicles for executives, which is why we developed the program and added it to our roster of business development services,” said Bruggen.

Bruggen is a nationally respected expert and pioneer in the field of relationship marketing and effective business development. Strelmark advises blue chip professional service firms and offers a wide range of business development services including: strategic planning, implementation, lead generation, new business presentation coaching, and workshops on leveraging golf in business.

The former head of global marketing for the international accounting and consulting firm KPMG, Bruggen has held other high-level positions with area firms including, Beers & Cutler, James Martin & Co (now Headstrong) and Qorvis Communications. A 9-handicap golfer who competed in the ’03, ’04 and ’05 US Women’s Southern Amateur, Bruggen is also a Contributing Editor on DC NewsChannel 8’s *Capital Golf Weekly* and WTEM-AM Sports Talk 980 radio. Her work and advice has been featured in leading media outlets, including *The Washington Post*, *NPR Marketplace*, *The New York Times*, *USA Network’s PGA Golf Sunday*, and *CBS Marketwatch*.

Strelmark, LLC joins three other award recipients on September 28<sup>th</sup>: “Business Citizen of the Year” Harry McAlpin, CEO of Share Inc., “Entrepreneur of the Year” Charlie Thomas, CEO of Razorsight and author of *Entrepreneur: A CEO’s Lessons in American Capitalism*, and “Nonprofit of the Year” The Angels of Mercy program founded by American Legion Post 270. For more event details, visit [www.mcleanchamber.org](http://www.mcleanchamber.org)

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