



Contact: Jane Rohman, Jane Rohman & Associates, 413-848-1407, [jr@janerohman.com](mailto:jr@janerohman.com)

**America Online and University of Maryland  
Feature Bruggen's Popular Business Golf Blunders Advice**

Washington, DC, August 1, 2005—Golf media personality and business development guru Hilary Bruggen will present advice from her popular trademark “Avoiding Business Golf Blunders” workshops in two venues.

"Women On Course," a golf lifestyle show broadcast on America Online, is featuring Bruggen's three-part series on leveraging golf for career and business gain. Bruggen provides beneficial business strategies from when to bring up business to how to handle potentially beating your client or boss on course. It's available on demand at AOL Sports or [www.womenoncourse.net](http://www.womenoncourse.net) . Bruggen appears in segments 6,7 and 8.

This fall, Bruggen will also lecture to graduate business students on “Avoiding Business Golf Blunders” at the University of Maryland as a part of a new course entitled “Golf for Business and Life,” sponsored by the Professional Golfers’ Association of America. Students spend the semester on the course and in lectures by area business leaders. According to Jeff S. Maynor, Director of Golf for the university, with whom Bruggen co-developed the course, Bruggen’s golf blunders presentation will also be filmed by USA Network.

As reported in a June 13 feature article on Bruggen in *The Washington Post*, the PGA gives money to players in the Ryder Cup to donate to a university of their choice. Fred Funk, a Maryland alumnus and member of the 2005 U.S. Ryder Cup team, donated to the University of Maryland to start the program.

The former head of global marketing for KPMG and founder of business development consultancy Strelmark LLC ([www.strelmark.com](http://www.strelmark.com)), Bruggen is a regular commentator on NewsChannel8’s Capital Golf Weekly. She also hosts “Golfing with Hilary” on WTEM-AM Sports Talk 980, a popular Clear Channel radio station.

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