

**Sweet Home Virginia Gala
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Gala Fact Sheet

Date: Friday, October 10, 2014

Time: 6:30 p.m. Reception and Silent Auction
8:00 p.m. Dinner and Program

Location: Sheraton Premiere at Tysons Corner
8661 Leesburg Pike, Tysons Corner, VA 22182

Honoree: Richard Duvall and Holland & Knight LLP

Background: The Community Foundation for Northern Virginia grows philanthropy to help meet the most critical needs of the region. As a grantmaker, the Community Foundation awarded more than \$2.2 million in grants to nonprofits, schools and interfaith groups; \$243,386 in scholarships; and reported \$31.9 million in managed assets in the 2012-2013 season.

Gala: The Community Foundation for Northern Virginia's annual Sweet Home Virginia Gala raises critical funds to support its work in the region. Approximately 600 business leaders, philanthropists, and community organizers participate in the gala, which includes a live and silent auction. A pillar of this event is the presentation of the Community Leadership Award for outstanding service and commitment to Northern Virginia.

Past Recipients of the Community Leadership Award:

2013	J. Hamilton Lambert	1998	Phil & Marge Odeen
2012	BB&T	1997	Thomas E. Waldrop
2011	Washington Gas	1996	Charles "Chuck" Vance
2010	Booz Allen Hamilton	1995	Edward H. Bersoff
2009	Sudhakar & Suresh Shenoy	1994	Daniel M. Ross
2008	Donna Morea	1993	Community Care Awards
2007	F. Kevin Reynolds	1992	Dan R. Bannister
2006	Alan & Sally Merten	1991	Sidney O. Dewberry
2005	Gary McCollum	1990	Joe Gibbs
2004	Hon. Frank Wolf	1989	Joanne F. & George W. Johnson
2003	Hon. Thomas M. Davis, III	1988	Milton L. Drewer, Jr.
2002	Michael G. Anzillotti	1987	Virginia E. & John T. Hazel
2001	Ralph W. Shrader	1986	James T. Lewis
2000	Michael A. Daniels	1985	John M. Toups
1999	Mark Warner & Lisa Collis	1984	Earle C. Williams
		1983	Charles G. Gullede

**For more information, please contact Director of Communications and Events,
Tara Nadel, at (703) 879-7637 or tara.nadel@cfnova.org.**

2014 sweet home virginia gala



COMMUNITY FOUNDATION FOR NORTHERN VIRGINIA

PRESENTING SPONSOR \$25,000 - SECURED

- Two (2) Premier Gala tables of ten (10) each with the option for a VIP and his/her guest to be seated at your table (VIP might include a dignitary, a guest of honor or leadership of the Community Foundation for Northern Virginia)
- Acknowledgment as the Presenting Sponsor during the evening's welcoming remarks
- An opportunity to appoint a representative to the Gala Committee
- Premiere positioned full-page advertisement in the Gala program
- Announcement as Presenting Sponsor in dedicated press release
- Company mention in general Gala press releases
- Recognition for one (1) year on the Community Foundation's homepage
- Company logo or name listing positioned prominently on all event signage, including an electronic thank you billboard, collateral and promotional materials and table signs
- *Plus additional recognition benefits listed at the Platinum Sponsor level*

PLATINUM SPONSOR \$15,000

- Admission and seating for two (2) Gala tables of ten (10) each
- An opportunity to appoint a representative to the Gala Committee
- A full-page advertisement in the Gala program
- Company mention in general Gala press releases
- *Plus additional recognition benefits listed at the Diamond Sponsor level*

AUCTION SPONSOR \$12,500

- Admission and seating for ten (10) at the Gala
- A full-page advertisement in the Gala program
- Recognition from the stage as the live auction commences
- Sponsor Listing on all event signage including prominence on electronic handheld auction devices (given to each guest), thank you billboard, collateral and promotional materials and table signs
- *Plus additional recognition benefits listed at the Diamond Sponsor level*

WINE SPONSOR \$10,000

- Admission and seating for ten (10) at the Gala
- A full-page advertisement in the Gala program
- Recognition from the stage during welcoming remarks
- *Plus additional recognition benefits listed at the Diamond Sponsor level*

DESSERT RECEPTION SPONSOR \$10,000

- Admission and seating for ten (10) at the Gala
- A full-page advertisement in the Gala program
- Recognition from the stage as guests are invited to the dessert reception
- *Plus additional recognition benefits listed at the Diamond Sponsor level*

VALET PARKING SPONSOR \$10,000

- Admission and seating for ten (10) at the Gala
- A full-page advertisement in the Gala program
- Sponsor Logo on Valet Parking Tickets
- Opportunity to provide "goody bags" for Valet to hand to guests when they return to their cars at the end of the evening
- *Plus additional recognition benefits listed at the Diamond Sponsor level*

To make a pledge or discuss packages, please contact Tara Nadel
At 703-879-7637 or tara.nadel@cfnova.org

2014 sweet home virginia gala



COMMUNITY FOUNDATION FOR NORTHERN VIRGINIA

DIAMOND SPONSOR \$7,500

- Admission and seating for ten (10) at the Gala
- A half-page advertisement in the Gala program
- Sponsor Listing on all event signage, including an electronic thank you billboard, collateral and promotional materials and table signs
- *Plus additional recognition benefits listed at the Emerald Sponsor level*

CENTERPIECE SPONSOR \$5,000 - SECURED

- Admission and seating for ten (10) at the Gala
- A quarter-page advertisement in the Gala program
- Sponsor Listing on all table signs
- *Plus additional recognition benefits listed at the Emerald Sponsor level*

VIDEO SPONSOR \$5,000

- Admission and seating for ten (10) at the Gala
- A quarter-page advertisement in the Gala program
- Sponsor Listing in the Honoree video credits, played during the award presentation
- *Plus additional recognition benefits listed at the Emerald Sponsor level*

REGISTRATION SPONSOR \$5,000

- Admission and seating for ten (10) at the Gala
- A quarter-page advertisement in the Gala program
- Sponsor Listing displayed prominently at the registration desk
- Opportunity to provide promotional gift bag
- *Plus additional recognition benefits listed at the Emerald Sponsor level*

EMERALD SPONSOR \$3,800

- Admission and seating for ten (10) at the Gala
- A quarter-page advertisement in the Gala program
- Recognition on the 2014 Gala webpage at www.cfnova.org
- Vine video promotion through Community Foundation's Youtube Channel
- *Plus additional recognition benefits listed at the Ruby Sponsor level*

RUBY SPONSOR \$1,800

- Admission and seating for four (4) at the Gala
- Sponsor Listing in the Gala program
- Tagged recognition on Twitter

INDIVIDUAL ADMISSION \$300 per person

2014
sweet home
virginia gala



COMMUNITY FOUNDATION FOR NORTHERN VIRGINIA

2014 SWEET HOME VIRGINIA GALA

Friday, October 10, 2014 - Sheraton Premiere at Tysons Corner

REPLY FORM

INDIVIDUAL/COMPANY NAME (as it will appear in program)

PRIMARY CONTACT

PHONE

EMAIL

FOLLOW-UP CONTACT (for attendee names and program ads)

PHONE

EMAIL

ADDRESS

CITY, STATE ZIP

LEVEL OF SUPPORT:

~~_____ Presenting Sponsor - \$25,000 - SOLD~~

_____ Platinum Sponsor - \$15,000

_____ Auction Sponsor - \$12,500

_____ \$10,000 - Wine Sponsor
 Dessert Sponsor
 Valet Parking Sponsor

_____ Diamond Sponsor - \$7,500

_____ \$5,000 - Centerpiece Sponsor

Video Sponsor

Registration Sponsor

_____ Emerald Sponsor - \$3,800

_____ Ruby Sponsor - \$1,800

_____ Individual Tickets @ \$300 each

REGISTRATION AND PAYMENT

A check payable to the Community Foundation for Northern Virginia is enclosed

OR Visa MasterCard American Express

CREDIT CARD NUMBER

NAME ON CARD

EXPIRATION DATE

Please Invoice Me

Send Form & Payment to:

The Community Foundation for Northern Virginia
Attn: Tara Nadel
2940 Hunter Mill Road, Suite 201
Oakton, VA 22124

tara.nadel@cfnova.org
703.879.7637

Your donation is tax deductible to the fullest extent of the law. \$100 per ticket is not considered tax deductible.
The Community Foundation for Northern Virginia is fully tax-exempt under Sections 501(c)(3) and 170(b)(1)(A)(vi) of the Internal Revenue Code.